Eldan Successfully Implements Accelario AI-Powered Data Anonymization in Under Two Weeks

> Our developers now have the confidence to work with anonymized data, knowing we're upholding our commitment to privacy and trust.
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> Eldan Team

Eldan, a leading company in car rentals, sales, and leasing, faced a significant challenge in securing its databases and ensuring compliance with data protection regulations. Without an effective data anonymization solution, the company risked exposing sensitive information. Eldan reached out to Accelario to solve these challenges.

Business Need for a Robust Data Anonymization Solution

Eldan encountered several significant challenges in its quest to secure and anonymize its databases effectively:

Firstly, Eldan needed a data anonymization solution as it struggled to protect private data during the development process. This deficiency posed a significant risk to the company, as it could not adequately mask sensitive information.

Secondly, the risk of exposing sensitive information was a pressing concern. Developers needed access to realistic datasets to perform their work effectively, but without anonymization, there was a high chance that personal and confidential information could be exposed. This exposure not only threatened the privacy of individuals but also placed Eldan at risk of legal and financial repercussions.

Thirdly, Eldan faced a significant challenge in maintaining efficient data refresh cycles while ensuring data masking. The added step of anonymizing sensitive information often resulted in longer refresh times, hindering productivity.

Finally, Eldan required a solution that could be implemented quickly and efficiently. The company needed to avoid prolonged disruptions that could impact its operations and productivity. Therefore, any data anonymization solution had to integrate seamlessly into its existing MS SQL system, allowing for a swift and smooth transition while immediately enhancing data security. This urgency was driven by the need to mitigate risks promptly and maintain compliance with data protection regulations.

AI-Powered Anonymization & Referential Integrity

To address these challenges, Eldan implemented Accelario's AI-powered Data Anonymization solution, tailored to meet its needs.

Solutions Used

Data Anonymization

Key Results

Days to Minutes

Reduced time to anonymize sensitive data in test environments

+40%

Faster time-to-market

+30%

Reduce development times

+40%

Increase in DBA productivity

By opting for an on-premise deployment, Eldan ensured that its data remained within its secure environment, minimizing the risk of external breaches and ensuring compliance with internal security policies.

Accelario's solution utilized sophisticated GenAI algorithms to anonymize data effectively. These algorithms were designed to mask sensitive information while preserving the data's utility for development purposes. This meant that developers could work with realistic datasets without risking exposure of private information.

Understanding the urgency of Eldan's needs, Accelario provided a solution that could be implemented swiftly. The entire deployment process was completed in less than two weeks. This rapid implementation minimized disruptions to Eldan's operations, allowing the company to quickly transition to a more secure test data management system.

The combination of these features provided Eldan with a comprehensive and efficient solution to its data anonymization challenges, ensuring that its databases were secure, compliant, and safe for developer use.

Industry
Automotive

Headquarters
Petah Tikva, Israel

Company Size
35% market share and a fleet of
+10,000 vehicles
650 employees
24 branches nationwide

Database Size
1 TB

Integrations
MS SQL

Results

The successful implementation of Accelario's AI-powered Data Anonymization solution brought several significant benefits to Eldan. First, it enhanced data security and compliance, ensuring the protection of sensitive information from unauthorized access and meeting data protection regulations. Additionally, the anonymization process safeguarded personal and confidential data, reducing the risk of breaches and improving overall privacy.

The solution was integrated smoothly within two weeks, causing minimal disruption to daily operations. This allowed developers to work with realistic data without compromising privacy, thereby improving productivity and trust.

Eldan's partnership with Accelario sets a benchmark for efficient and effective data anonymization solutions. The rapid and successful deployment showcases Accelario's capability to deliver robust, secure, and compliant test data management solutions tailored to business needs.

> Implementing Accelario's Data Anonymization solution has allowed us to safeguard sensitive information while maintaining efficiency. It seamlessly integrated into our operations, enhancing security and compliance. Our developers now have the confidence to work with anonymized data, knowing we're upholding our commitment to privacy and trust.

Eldan Team | **Eldan אלדן**

About Eldan

Eldan is a leading Israeli company active in various sectors, including car rentals (both domestic and international), car sales (first-hand and zero-kilometer), private and operational leasing, and vehicle financing. Founded by Yosef Dahan, the company has grown from a small business in Ashkelon to a prominent brand with 12 branches across Israel. Eldan also offers unique services like refrigerated vehicle leasing and operates two hotels, one in Jerusalem and one in Paris. The company is focused on innovation, including electric vehicle offerings and online car sales.