

## Samet Accelerates Development Cycles by 40% with Accelario

Samet, one of the biggest furniture accessories brands in the world, faced growing challenges with its 2 TB Oracle-based database, including performance issues, lengthy backups, and rising storage costs. The company needed an agile, efficient database management and scalability solution. Recommended by BMR, an Accelario partner, Samet chose Accelario for its robust database virtualization capabilities.

The seamless integration and exceptional support from Accelario enables us to maintain our edge and foster continuous improvement.

Samet Team



samet

### Demand for an Agile Database Virtualization Solution

Faced with several challenges, Samet required a solution that would integrate seamlessly with their existing Oracle system while providing efficient database management and scalability. It needed a comprehensive approach to enhance performance, reduce backup times, and lower storage costs.

As the database grew, Samet experienced slower application performance, which impacted their overall productivity. The increased data load led to more frequent downtime, disrupting business operations and causing delays.

Its traditional methods of provisioning databases were time-consuming and caused delays in development and testing cycles, slowing down Samet's software time-to-market lifecycle.

Additionally, the inefficiency in data storage led to escalating costs. Samet's existing storage solutions were not optimized for handling large volumes of data, resulting in higher expenses for additional storage capacity. The company needed a more cost-effective way to manage its database.

### Empowering Development Efficiency with Agile Test Data Management

Accelario's Database Virtualization proved to be the ideal solution for Samet's needs. It offered full compatibility with its Oracle system, ensuring a smooth integration without disrupting existing processes. Accelario's technology facilitated faster provisioning of test environments, significantly reducing the time required to set up new databases for development and testing purposes. This capability allowed Samet's IT team to work more efficiently and meet project deadlines with greater ease.

Moreover, Accelario's capabilities played a crucial role in reducing storage requirements. By eliminating redundant data, Accelario minimized the amount of database storage space needed, which

#### Solutions Used



Database Virtualization

#### Key Results

### Days to Minutes

Scaled-down data refresh times

**+40%**

Faster time-to-market

**+30%**

Increase in DBA productivity

**+40%**

Decrease in Dev bottleneck

directly translated into cost savings for Samet. This was particularly important given the company's previous struggles with escalating storage costs.

The optimization techniques and efficient data management provided by Accelario ensured smoother operations and as a result, Samet experienced improved application performance and greater reliability, allowing them to focus more on innovation and less on troubleshooting and maintenance.



## Results

After implementing Accelario, Samet experienced remarkable improvements, most notably a significant reduction in database provisioning time, leading to improved application performance. The company's ability to refresh data quickly improved, reducing refresh times from days to minutes, and efficient data virtualization helped Samet lower database storage costs.

Database management became more streamlined, and testing cycles accelerated. Samet achieved a 40% faster time-to-market, enabling quicker product and service deployment. Furthermore, there was a 30% increase in DBA productivity, as database administrators could now manage the system more effectively. With a 50% decrease in development bottlenecks, the company's development team could focus more on innovation and less on resolving database-related issues, significantly enhancing overall productivity.

- Industry**  
Furniture Accessories
- Headquarters**  
Esenyurt-Istanbul, Turkey
- Company Size**  
+1000 employees  
60,770 sqm production facility  
+6000 product groups
- Database Size**  
+2TB
- Integrations**  
Oracle Database



Accelario aligns perfectly with our commitment to innovation. Its advanced Database Virtualization solution has enhanced our operational efficiency by significantly reducing data refresh times and improving overall performance. This allows us to stay competitive and systematically develop our innovative culture. The seamless integration and exceptional support from Accelario enables us to maintain our edge and foster continuous improvement.

Samet Team



## About Samet

Samet is a renowned provider of innovative hardware solutions for kitchens, bathrooms, and living areas. The company specializes in advanced hinge systems, drawer systems, lift-up door systems, and various accessories, prioritizing cutting-edge technology, elegant design, and user customization.

As part of its strategy to achieve international success comparable to its domestic achievements in Turkey, SAMET is increasing its investments in overseas markets. The company aims to become a global brand by offering its innovative furniture hardware products to global markets, with key locations in Florida, USA, and Moscow, Russia.